

# project coaching



## Why Project Coaching?

The benefits of executive coaching are well known and many successful organisations now have coaching programmes for their executives and senior managers, but what about everyone else?

The ability of organisations to deliver effective projects, programmes and change relies on performance at the team level – but few organisations invest in coaching for their project or programme managers.

Using coaching approaches in working with project managers and teams can deliver a step-change in effectiveness. Coaching can increase confidence, remove barriers to improving personal performance and enable managers and teams to reach their full potential.

Investing in training to develop project management knowledge and skills doesn't always result in the performance improvements hoped for, but coaching can help managers contextualise their knowledge and apply it more effectively. Augmenting training with coaching can significantly increase the impact and effectiveness for the organisation.

Coaching offers the potential for organisations to develop the capability of their teams, leveraging the maximum benefit from the investment already made in staff, at minimum cost.

**What would make the biggest difference to your organisation now?**

**How could you make that happen?**

Project coaching can very quickly deliver tangible outcomes for your people, your projects and your organisation.

**Do you feel you're bringing your best people with you?**

Coaching can help your staff identify and remove performance barriers and reach their full potential.

*"We imagined what it would be like to work in the service in the future and, looking back, what each individual did to make the change happen and what they each needed today to make that future a reality."*

Jane Royden – working with Social Workers in a London Borough



# coaching and mentoring for project managers and teams



*Release the full potential of your staff –  
Coaching can deliver real breakthroughs in  
performance*

*Increase confidence, develop strategies for  
successfully coping with work demands and  
enhance personal performance*

*Coaching supports the shift  
from hierarchical command and  
control – to self-responsibility*



*Coaching can help you  
see a clear way forward*



## *Why E AND H?*

We have a unique combination of management and project expertise with coaching skills. In addition to holding professional project and programme management qualifications, our staff are Institute of Leadership and Management (ILM) endorsed Coaching for Performance Accredited Coaches (CfPAC). We can also offer NLP expertise to Master Practitioner and Trainer level.

We use innovative tools and techniques, underpinned by established management expertise and experience.

Subscribing to the Association for Coaching's code of ethics and good practice, and with effective quality management processes, we provide assurance in an unregulated market.

*E AND H understands your sector and the  
challenges you face*

*We have a track record of delivering beneficial  
change*

*Where a mentoring approach is appropriate – we  
have the experience needed*

*A strong set of values underpins everything we do*

*We can save you money*



*A Clear Way Forward*